EXHIBIT C



PROGRAMMING

Local Channels

- Overview
- Questions about Local Channels?
- Local Channels Markets
- Other Local Channels Options
- Order DIRECTV Now
- Upgrade Your Programming







L**OCAL CHANNELS** MARKETS

Who has local channels from DIRECTV? The numbers tell the story — we offer local broadcasts in 133 markets across the country. That's more than 92% of the nation's TV households.

Look below to find out more about the areas we serve. If you're confused about equipment requirements, don't worry. We'll hook you up with what you need.

NOT SURE ABOUT YOUR AREA? We encourage you to use our <u>Local Channels look-up</u> tool.

WANT TO SEE WHAT YOU CAN WATCH? Check out promos of your favorite shows on \underline{ABC} , \underline{CBS} , \underline{FOX} , \underline{NBC} , and \underline{UPN} .

LOCAL CHANNELS AVAILABLE IN THESE MARKETS:

Albany-Schenectady-Troy, NY*† Albuquerque-Sante Fe, NM*† Atlanta, GA Augusta, GA** Austin, TX Bakersfield, CA* Baltimore, MD Baton Rouge, LA* Birmingham, AL Boise, ID** Boston, MA Buffalo, NY*† Burlington, VT-Plattsburgh, NY** Cedar Rapids, IA* Champaign, IL** Charleston, SC** Charleston-Huntington, WV* Charlotte, NC Chattanooga, TN** Chicago, IL Chico, CA*† Cincinnati, OH Cleveland, OH Colorado Springs, CO Columbia-Jefferson City, MO** Columbia, SC Columbus, OH Columbus-Tupelo, MS Corpus Christi, TX* Dallas-Ft. Worth, TX Davenport, IA-Rock Island-Moline, IL**

Dayton, OH*

Los Angeles, CA Louisville, KY* Macon, GA** Madison, WI* Medford-Klamath Falls, OR*† Memphis, TN Miami-Ft. Lauderdale, FL Milwaukee, WI Minneapolis-St. Paul, MN Mobile, AL-Pensacola-Fort Walton Beach, FL* Monterey-Salinas, CA* Nashville, TN New Orleans, LA* New York, NY Norfolk, VA*† Oklahoma City, OK* Omaha, NE* Orlando-Daytona, FL Paducah, KY-Cape Girardeau, MO*† Peoria-Bloomington, IL** Philadelphia, PA Phoenix, AZ Pittsburgh, PA Portland-Auburn, ME* Portland, OR Providence, RI-New Bedford, MA* Raleigh-Durham, NC Reno, NV*† Richmond-Petersburg, VA* Roanoke, VA*† Rochester, NY*

Denver, COt Des Moines, IA* Detroit, MI Duluth, MN-Superior, WI*† El Paso, TX* Eugene, OR* Evansville, IN** Fargo, ND* Flint-Saginaw-Bay City, MI* Fort Myers-Naples, FL* Fort Smith, AR** Fort Wayne, IN** Fresno-Visalia, CA* Grand Rapids-Kalamazoo, MI* Green Bay-Appleton, WI* Greensboro, NC Greenville-New Bern-Washington, NC** Greenville-Spartanburg, SC Harlingen-Weslaco-Brownsville-McAllen, Harrisburg, PA Hartford-New Haven, CT* Houston, TX Huntsville, AL* Indianapolis, IN

Jackson, MS*†

Jacksonville, FL*

Johnstown, PA**

Kansas City, MO

La Crosse-Eau Claire, WI**

Little Rock-Pine Bluff, AR*†

Knoxville, TN*

Lafayette, LA*

Lexington, KY*

Lincoln, NE**

Lansing, MI*
Las Vegas, NV*

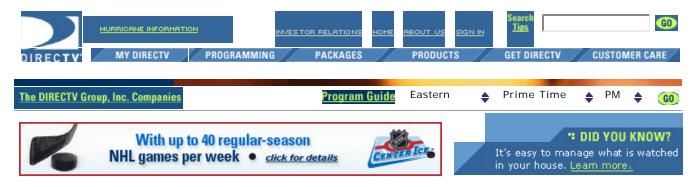
Sacramento-Stockton, CA Salt Lake City, UT† San Antonio, TX San Diego, CA San Francisco-Oakland-San Jose, CA Santa Barbara-Santa Maria-San Luis Obispo, CA* Savannah, GA³ Seattle-Tacoma, WA Shreveport, LA* Sioux Falls, SD** South Bend-Elkhardt, IN* Spokane, WA* Springfield, MA* Springfield, MO** St. Louis, MO Syracuse, NY** Tallahassee, FL-Thomasville, GA*† Tampa-St. Petersburg, FL Toledo, OH*7 Topeka, KS* Traverse City-Cadillac, MI** Tri-Cities, TN (Johnson City-Bristol-Kingsport) ** Tucson, AZ* Tulsa, OK* Tyler-Longview, TX* Waco-Temple-Bryan, TX** Washington, DC Wausau-Rhinelander, WI** West Palm Beach, FL Wichita-Hutchinson, KS* Wilkes-Barre, PA* Wilmington, NC* Yakima-Pasco-Richland-Kennewick, WA* Youngstown, OH **

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^{*}Receipt of local channels in these markets requires a DIRECTV Multi-Satellite System.

^{**}Receipt of local channels in these markets requires the use of a second 18-inch DIRECTV Dish.

[†]ZIP code confirmation required.



PRODUCTS DIRECTV® HD

LOCAL CHANNELS IN HD

Overview

Why DIRECTV HD?

- HD Programming
 - HD Package
 - Local Channels
 - Premium Channels
 - Pay Per View
- HD Equipment
- What is HD?
- DIRECTV® HD DVR

Watch your favorite prime-time shows in High-Definition with your DIRECTV[®] HD Receiver, an HD Television Set and an off-air antenna*.

With the astonishing HD format, it's almost like having top TV stars from your favorite shows right in your own home!

Take a look at some popular television shows available in HD:



8 Simple Rules, My Wife & Kids, According to Jim, Less Than Perfect, NYPD Blue, George Lopez, Alias, Hope & Faith. Learn more about ABC HDTV.



ER, The Tonight Show with Jay Leno, Law & Order, American Dreams, Crossing Jordan, Las Vegas, The West Wing. Learn more about NBC HDTV.



CSI: Crime Scene Investigation, The Guardian, JAG, Judging Amy, The King of Queens, The District, Yes, Dear, Cold Case, Joan of Arcadia. <u>Learn more</u> about CBS HDTV.



The O.C., 24, That '70s Show, Tru Calling, Bernie Mac, North Shore, Malcolm in the Middle, Arrested Development, Quintuplets. Learn more about FOX HDTV.



Reba, Everwood, Smallville, Gilmore Girls, One Tree Hill, What I Like About You.

LOCAL CHANNELS AVAILABILITY

In cities where local off-air high-definition programs are available, reception may vary based on geographic location. Not all shows are broadcast in HD in all markets.

Find out if HD broadcasts are available in your area via an off-air antenna.

READY TO GET HD?

WANT TO DEMO BEFORE BUYING?

1 of 2

Want a $\mathsf{DIRECTV}^{\texttt{\$}}$ HD System at a great price? $\underline{\mathsf{Order\ online}}.$

ORDER ONLINE

To witness the state-of-the-art picture quality of HD before buying, visit your <u>local retailer.</u>

FIND A LOCAL RETAILER

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